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BIG DEALS AND DISCOUNTS AWAIT LOCALS AT THE PINES RESORT
*Madera and Mariposa County residents enjoy VIP treatment
in their own backyard*

Bass Lake, Calif., September 12, 2008 – The Pines Resort appreciates its neighbors – and that’s why the Bass Lake getaway is giving area residents the star treatment with a new selection of year-round discounts available only for locals.

“We view local residents as part of the extended Pines Resort family, and this is our chance to thank them for their ongoing support,” says general manager Paul Ratchford, whose family has had a Bass Lake home for 15 years. “We plan our restaurant menus, seasonal events and recreational packages with the community in mind. The resort wouldn’t be what it is without those who live right here in the area.”

The Pines Resort is the perfect place to celebrate anniversaries, school and work accomplishments, good news and special events. The restaurants, banquet rooms and accommodations make hosting family reunions and holiday get-togethers a snap. And, as gas prices continue to rise, the resort offers a quick and affordable escape from daily life – right in locals’ own backyard.

Residents of Madera and Mariposa Counties simply show a valid ID listing their local address to take advantage of up to 20 percent off rooms and services at the Pines. Discounts, which vary by season, apply to meals at Ducey’s on the Lake and Lakeside Grill and to food and merchandise at The Pines Market. Deals also are available on boat rentals, spa services and rooms at the resort.

The following local discounts are currently offered:

Accommodations and Food (includes Chalets and Lakesite Suites plus meals at Ducey’s on the Lake and Lakeside Grill):

- 15% discount from September-November
- 20% discount from December-February
- 15% discount from March-May
- 10% discount from June-August

The Pines Market

- 10% discount throughout the year

Spa Services

- 15% discount throughout the year

Boat Rentals

- 20% discount in the spring and fall
- 10% discount in the summer

For information and reservations, contact The Pines Resort at (800) 350-7463 or visit www.basslake.com. Some restrictions apply to the locals discount program.