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**\$2 PER GALLON GASOLINE MAKES A WELCOMED COMEBACK
FOR SUMMER VACATIONERS AT BASS LAKE'S PINES RESORT**

*Stay two nights at lakefront resort in California's Sierra National Forest
and fill up a 15-gallon tank for \$2 per gallon at onsite Shell gas station*

BASS LAKE, Calif., June 6, 2008 – As California's gasoline prices reach a landmark \$4 per gallon average price tag, the Pines Resort at Bass Lake has launched a summer promotion to ease guest's pain at their pumps.

From now until September 1, The Pines Resort's "2 for 2" promotion offers a 15-gallon fill-up at a reduced price of \$2 per gallon for guests who complete a two-night stay at the resort. The \$2 per gallon price is valid for up to 15 gallons of all grades of petroleum gasoline (regular, plus and premium unleaded) at the resort's onsite Shell station.

According to The Pines Resort General Manager Paul Ratchford, the June promotional campaign addresses the top concern of Californians today – the unprecedented rising cost of fuel. "We recognize that Bass Lake is a drive-in resort destination and we are in an enviable position to be able to reward guests with a highly coveted commodity – the lowest priced gas in California," said Ratchford. "There are no hidden catches or trumped up lodging prices – simply stay two nights at the resort at our best available rates and the gasoline for your ride home will cost \$2 per gallon."

The promotionally priced gas is available at The Pines' Shell gas station, owned and operated by The Pines Resort. Upon check-out after a two-night consecutive resort stay, guests simply present their gas receipt at the lodge Registration Desk to receive credit on their hotel bill for gas purchased at The Pines gas station. The credit is valid for up to 15 gallons of gasoline, which the station has currently priced at \$4.499 (unleaded regular), \$4.599 (unleaded plus) and \$4.699 (unleaded premium). Diesel fuel is not available at The Pines gas station.

Best available room rates at The Pines Resort begin at \$179 for a mountain chalet and \$249 for a lakeview suite. The "2 for 2" promotion is available only by calling the hotel reservations hotline direct at 800-350-7463 and cannot be combined with any other lodging discount.

Overlooking Central California's scenic Bass Lake, The Pines Resort is a year-round destination just 18 miles from the Southern gate of Yosemite National Park. The resort is easily accessed by major California State Highway 99 and Interstate 5, with mileage from key demographic markets as follows: Bakersfield, 164 miles; Fresno, 56 miles; Los Angeles, 283 miles; Madera, 54 miles; Merced,

75 miles; Monterey, 200 miles; Sacramento, 180 miles; San Diego, 390 miles; San Francisco, 220 miles; San Jose, 190 miles; San Luis Obispo, 165 miles; Santa Barbara, 290 miles.

A popular resort destination with couples, families, corporate groups and sightseeing tours, the secluded mountain retreat offers 84 family-friendly condo-style chalets and 20 deluxe waterfront suites. Also onsite is a fine dining and casual restaurant, two cocktail lounges, full-service marina with boat and watersports rentals, retail village, grocery market and deli, gas station, private lakefront wedding gazebo, tennis courts, swimming pool, spa and salon services.

More information on The Pines Resort is available at www.basslake.com.